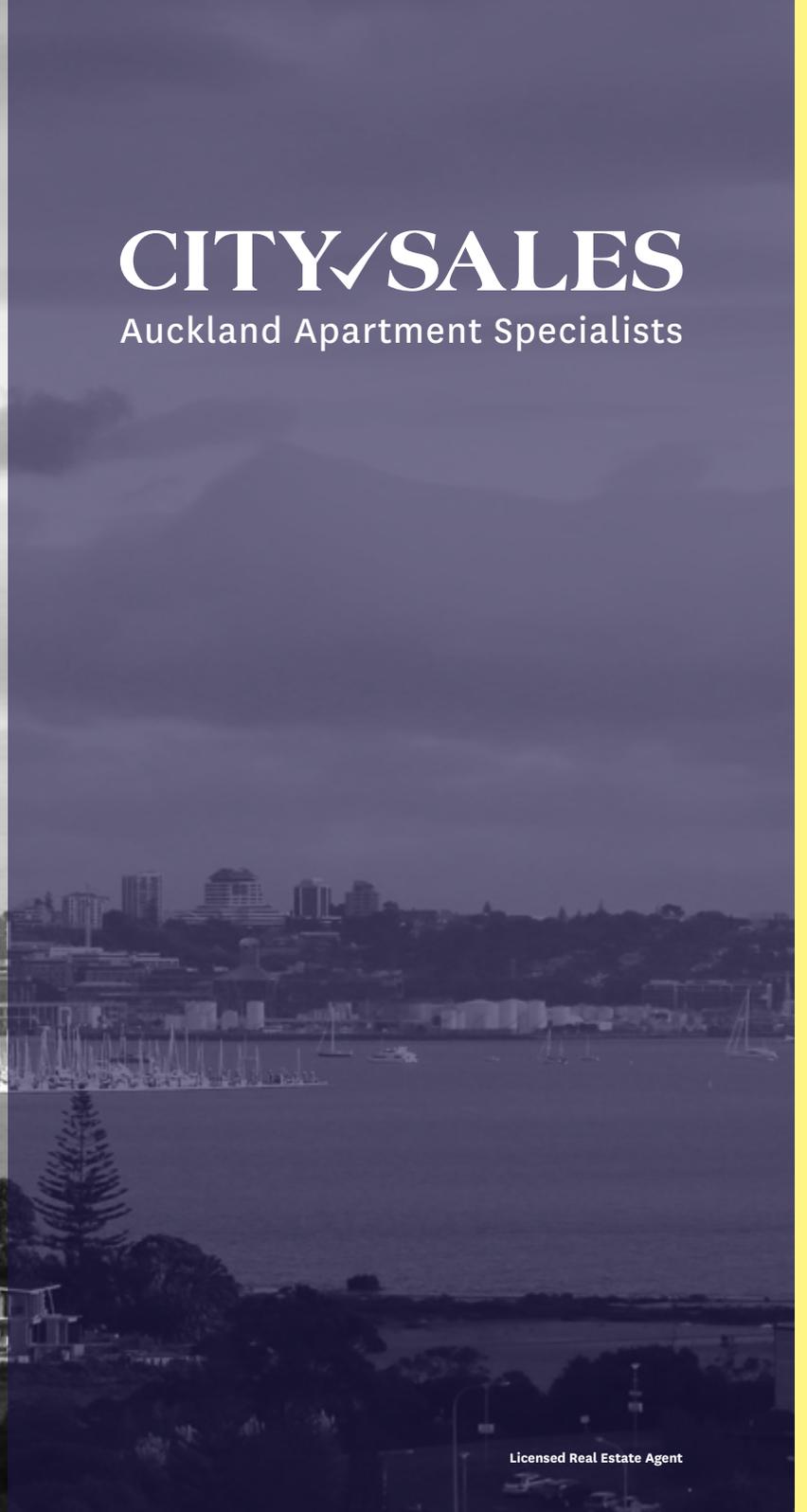




# CITY✓SALES

Auckland Apartment Specialists



Licensed Real Estate Agent



For almost 20 years City Sales has serviced the Auckland apartment market. They are recognised throughout New Zealand and Australia as an agency where **the customer always comes first.**”

**ROBERT BEVAN, OAM**

Managing Director  
Best Practice Australasia



## The Agents' Agent

**“Being involved in the real estate industry for over 10 years ourselves as agents it was refreshing to deal with someone as honest and professional as we strive to be.”**

I & C.K. (Vendors)

One of the accolades that we are most proud of is being the number one choice of agency for Real Estate professionals wanting to sell their own apartment. City Sales has built, and lives up to a reputation as being the number 1 expert in Auckland apartments, and so property professionals who own apartments select City Sales to market and sell their suite. They understand how important honest service and best sale price is, and know that City Sales will deliver on both.

The accolades extend beyond the boundaries of New Zealand. Australasian Real Estate body 'Best Practice' has recognised City Sales Ltd as within the 'undisputed Top 10% of residential real estate agencies in Australasia'. This organisation puts agencies in New Zealand and Australia against each other and takes best practise learnings from the top 10%. City Sales is proud to share our business practises with others in the industry in an effort to improve service and reputation industry wide.

Perhaps most important of all, are the accolades which come from our own clients each and every day. We've included just a couple in here, but you can see a wider selection on our website [www.citysales.co.nz](http://www.citysales.co.nz)

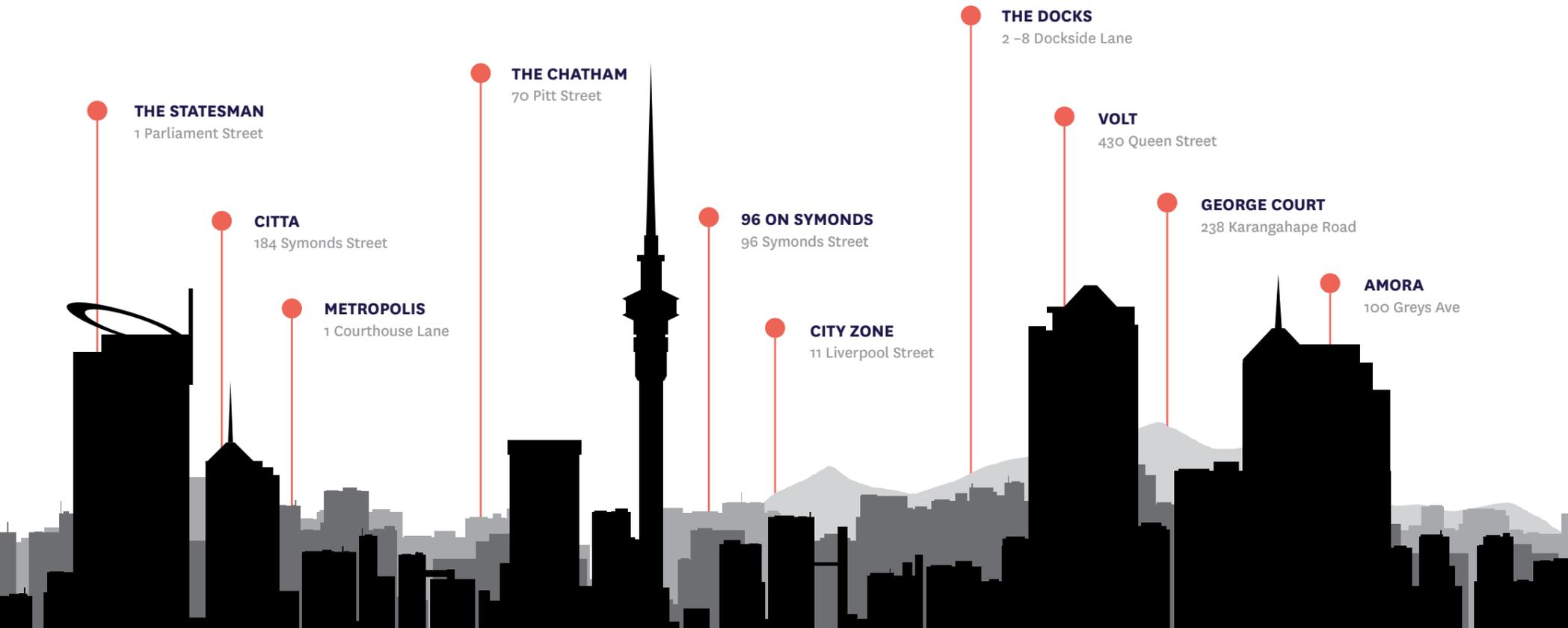
When it comes to selling your Auckland apartment, a City Sales apartment specialist will provide your best prospect of achieving the highest possible sale price. That's our job – and we're good at it. Our record across the City is testament to our ongoing performance. Our reputation has spoken for us since 1997.

# Record Sale Prices

Service, communication and attention all hold great importance when you decide to sell your apartment. The most important aspect however, is achieving the best possible sale price.

This is our number one priority and our record for highest sale prices in the City is what keeps our clients coming back to us time and time again.

City Sales holds numerous records around Auckland for the highest sale price achieved. These records are a moving feast, however your agent can give you examples of recent record prices achieved.



## Modus Operandi

You may have noticed we're an independent agency. This gives us the flexibility to work a little differently from our competitors. We believe this is what gives us the edge that we've held since the apartment market began.

Though you'll list your property with one of our specialist Apartment Brokers, you're actually employing a team of 50 to promote and sell it. Our executive level will keep a close eye on your progress to ensure we're meeting or exceeding your expectations. Our Marketing division will design and implement the promotion of your suite. Property Management will advise investor buyers regarding rents and returns and of course our sales team, recipients of industry leading training, will each work to sell your property to one of their buyers. We create competition amongst buyers to deliver the sale price you're looking for.

Throughout this process, you will have direct and personal access to Managing Director, Martin Dunn. Industry reputed as the best in the business, Martin will be available to you our client, at all times.

# How City Sales Sells



# Client Feedback

"We asked City Sales to take over the sale of our apartment after unsuccessfully listing with another real estate company who made many promises about a quick profitable sale but failed to deliver on any of them. Because of their experience, understanding, network of clients and dogged determination, we had an offer within two weeks which met our expectations and our apartment was sold!"

**K.A. (Vendor)**

"Thanks so much for all you have done to sell one of my apartments. Right from the start you made the process smooth and easy with your calm, professional manner, your friendly approach and honesty. Even though I had auction jitters, I had utmost confidence that everything was in your very capable hands and that you had been working diligently on my behalf. And what a successful outcome!"

**N.D. (Vendor)**

We were impressed with the professionalism of City Sales, particularly when we were confronted with two contracts on the property and the Marketing Director met with us to advise us of the correct process to follow in that situation. Having sold a number of properties over the years we can attest that our experience with City Sales was the best we have encountered."

**P & L.M. (Vendors)**

We were very impressed with the honesty and patience throughout the transaction and your ability to negotiate the best price. We will definitely recommend your services to all our friends and family."

**M.B. (Vendor)**

"Thank you for listing our apartment for us. We have appreciated the professionalism with which you have handled all arrangements with us and the persistence you displayed in seeking the best possible sale price. We recognise the extra work this involved for you."

**J.K. (Vendor)**

"I am glad to have chosen you for selling our apartment. Your communication, guidance and dedication impressed us the most. Thank you for an absolute stress free transaction. I am sure you will do well for lot of other owners, I wish you well."

**B.H. (Vendor)**

Your regular emails keeping us posted on the current market pricing for inner city apartments gave us a good indication of where things were going. Your efforts into arranging viewings has been outstanding considering the difficulty in timings especially with the Body Corporate stipulations. This input has resulted in a very good outcome for us and I would highly recommend you."

**P.B. (Vendor)**

# CITY✓SALES

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